

From: Lakomka Lakomka
Sent: 31 August 2017 20:24
To: publichealthlicensing
Cc: Business Licence; Nicola.McDonald@met.pnn.police.uk
Subject: Re: FW: CONSULT: Variation - 91 Wembley Park Drive, Wembley, HA9 8HF - 223727212

Hi Tanya,

Hope you are well,

Thank you very much for your email and explanation below.

Currently we are discussing the products we can sell with the police officer (Nicola McDonald in the copy with this email.) to vary a license to sell alcohol up to 7% ABV, but all the bottles above 6.0% to be stored with the spirit behind the serving counter and not to be sold one by one, just in a pack of (please recommend/advice). There will be a limitation of up to 6 brands stored on the premises and printed sign No sale of Single cans or Bottles will be displayed at the point of sale.

I do understand that the high strength alcohol does cause misbehaviour in the area, but we are specialised shop and we never sold lots of high strength beers, larger or ales. 1 box 12 to 20 bottles last one to two months and the starting price from £2 - £4 per 0.5 liter bottle. Most of the high strength ales and beers are very seasonal and very limited with the expiry date.

I would like to hear from Brent Council any suggestions or guidance on how I can help in prevention of public nuisance.

Kind regards,

Artur

On 25 August 2017 at 11:15, publichealthlicensing <publichealthlicensing@brent.gov.uk> wrote:

Dear Mr Komka

RE: Public Health representation for the application to vary the premise licence of Lakomka 91 Wembley Park Drive, HA9 8HF.

The above application has been considered on behalf of the director of Public Health - Dr Melanie Smith, and wish to make a representation as the granting of the application may have a mitigating effect on the licensing objectives: The prevention of crime and disorder, public safety and the prevention of public nuisance.

Based on the above, we propose the following condition:

No beers, lagers, and ciders above 6.0% ABV to be stocked or sold

It has been recognised that street drinking and alcohol related incidents are a cause of concern in the Wembley area. As Lakomka is located within this zone, it is the applicant's responsibility to ensure that the variation of the licence will not have a negating impact on licensing objectives in reducing alcohol related harm. Cheap, high strength drinks above 6.0% ABV have been proven to contribute to poor social outcomes associated with alcohol.

If the condition above is accepted in full and confirmed in writing/email, Public Health would withdraw this representation.

We will require this condition to appear on the licence schedule should the licence be granted.

Thank you

Yours sincerely,

Tanya Mutsekwa
Public Health
Brent Council

www.brent.gov.uk